



## Give Life with our *Partners for Life* Team

Did you know that every minute of every day, someone in Canada needs blood? And that half of all Canadians will either need blood or know someone who will need blood at some point in their lives?

is proud to Give Life as a team with Canadian Blood Services. As a *Partners for Life* organization, we set an annual goal for the number of life-saving donations that we will contribute from our employees, family and friends. We commit to Give Life through donating blood, registering to be stem cell donors or donating our baby's cord blood where available. In many locations, we organize group donations for co-workers to donate together at the nearest blood donor clinic.

### HERE'S HOW YOU CAN HELP

Simply book your appointment to give blood – and then register to have your donations count towards our annual goal!

#### 1. BOOK YOUR APPOINTMENT TODAY

Giving blood only takes about an hour and Canada needs 100,000 *new* blood donors this year to meet demand. Your donation can treat cancer patients, bring a car crash victim through surgery, even help a transplant patient's new heart beat for the first time.

Find your nearest blood donor clinic and book your appointment:

- Visit [www.blood.ca](http://www.blood.ca)
- Download the GiveBlood App (App Store & Google Play)

#### 2. JOIN OUR PARTNERS FOR LIFE TEAM

If you donate, remember to register so that your donations count towards our goal:

- Visit [www.blood.ca/joinpartnersforlife](http://www.blood.ca/joinpartnersforlife)
- Register using our Partner ID Number:
- One-time registration. Once registered, your past and future donations will automatically count towards our goal
- Invite family and friends to join our team!

### LEARN MORE

Donating for the first time? Questions about giving blood and the criteria for blood donors?

[Take the eligibility quiz](#)

[Donating blood – how donation works](#)

[Who your donation helps](#)

[Sign-up to receive more information by email](#)

You can also call 1 888 2 DONATE (1-888-236-6283) for answers to your questions.





YOU HAVE THE POWER  
**TO GIVE LIFE**  
JOIN THE MOVEMENT AT [BLOOD.CA](http://BLOOD.CA)

### **ANOTHER WAY TO GIVE LIFE: REGISTER TO DONATE STEM CELLS**

Stem cell transplants are used to treat some 80 diseases and disorders. At any given time, there are hundreds of Canadians waiting for a stem cell match. Fewer than 25 percent are able to find a match within their own families - meaning 75% rely on the generosity of volunteer donors.

Canadian Blood Services' OneMatch Stem Cell and Marrow Network recruits healthy, committed volunteers who are willing to be a match for non-relative patients. Today, three out of four stem cell donors chosen to help save a life are male. Half of them are under the age of 36. With more younger, ethnically diverse males registering with OneMatch, we can better meet patients' needs and increase the likelihood of successful transplants.

#### **ARE YOU?**

- Between 17 and 35 years of age;
- in good general health; and,
- willing to donate to any patient in need?

You could be the one match to save a life. Register now at [www.blood.ca/stem-cells](http://www.blood.ca/stem-cells).

### **ARE YOU EXPECTING? GIVE LIFE TWICE**

Canadian Blood Services' Cord Blood Bank collects voluntarily donated cord blood units from mothers across Canada at the following hospitals:

- The Ottawa Hospital General and Civic Campuses
- The William Osler Health System's Brampton Civic Hospital
- The Alberta Health Services' Lois Hole Hospital for Women
- The BC Women's Hospital and Health Centre in Vancouver

There is no cost to donate your baby's cord blood. Learn more at [www.blood.ca/cordblood](http://www.blood.ca/cordblood).

**For more information about our partnership with Canadian Blood Services:**

**Thank you for giving life!**

Partners   
For Life

  
Canadian Blood Services  
*it's in you to give*